

ALGORITHMS OVER OPINION

COMPANY PROFILE



ALGORYX

LABS AND TECHNOLOGIES

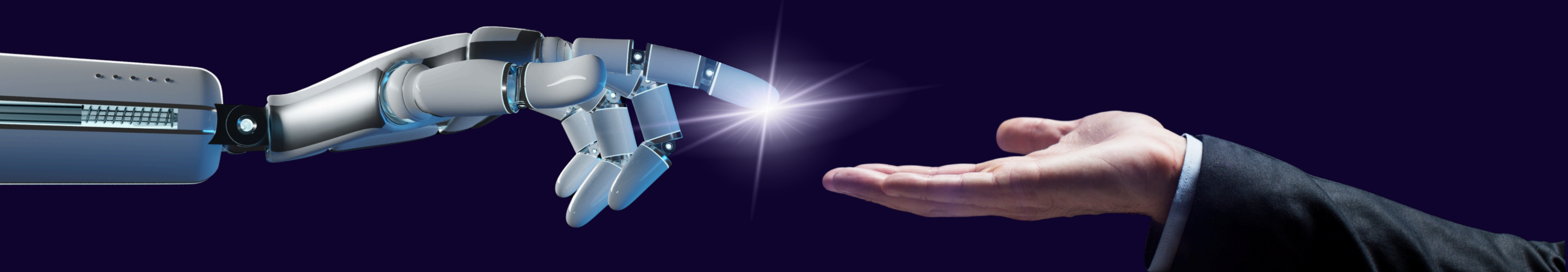
ALGORYX.IO

Introduction

Algoryx Labs is a technology and markets company building production-ready software for businesses, financial institutions, traders, and modern enterprises.

We combine software engineering, financial-market expertise, AI, automation, cloud infrastructure, and product development to turn complex requirements into scalable technology.

From custom business software and SaaS platforms to algorithmic trading and AI automation, we build technology for real-world operations—not generic solutions.





Company Overview

Algoryx Labs is a technology and markets firm built by engineers who understand both software and finance.

Established in 2024, Algoryx began with technologists working closely with hedge funds, investment platforms, trading systems, and capital-market workflows. The company subsequently brought experienced traders and algorithmic market practitioners into its team, combining engineering with practical market expertise.

Today, Algoryx serves clients across India, Canada, and the Middle East

Our Vision

Building the Technology Behind Tomorrow's
Businesses.



ENGINEERING THAT EVOLVES

*Build technology that scales with
businesses instead of becoming
obsolete as they grow.*

INTELLIGENCE BEYOND AUTOMATION

*Combine software, data, AI, and market
intelligence to create systems capable of
improving how businesses operate and
make decisions.*

Our Mission

Turn Complex Problems Into Simple, Scalable
Technology.

BUILD WITH PURPOSE

*Every system begins with
understanding the client's actual
problem, workflow, and objectives.
We don't build technology simply
because it can be built.*

ENGINEER FOR THE REAL WORLD

*From broker integrations and live
trading systems to cloud infrastructure
and enterprise software, our solutions
are designed for real-world usage,
security, reliability, and scale.*



Our Services

Technology engineered around your business.

SaaS DEVELOPMENT

Custom SaaS platforms designed to manage customers, operations, workflows, and revenue—from initial concept to production.

WEB & APP DEVELOPMENT

Full-stack web and mobile applications built with modern technology and scalable architecture.



Our Services

Technology engineered around your business.

AI & AUTOMATION

AI chatbots, support agents, voice assistants, workflow automation, and custom machine-learning solutions.

DEVOPS SERVICES

Cloud infrastructure, CI/CD pipelines, container orchestration, deployment automation, and reliability engineering.

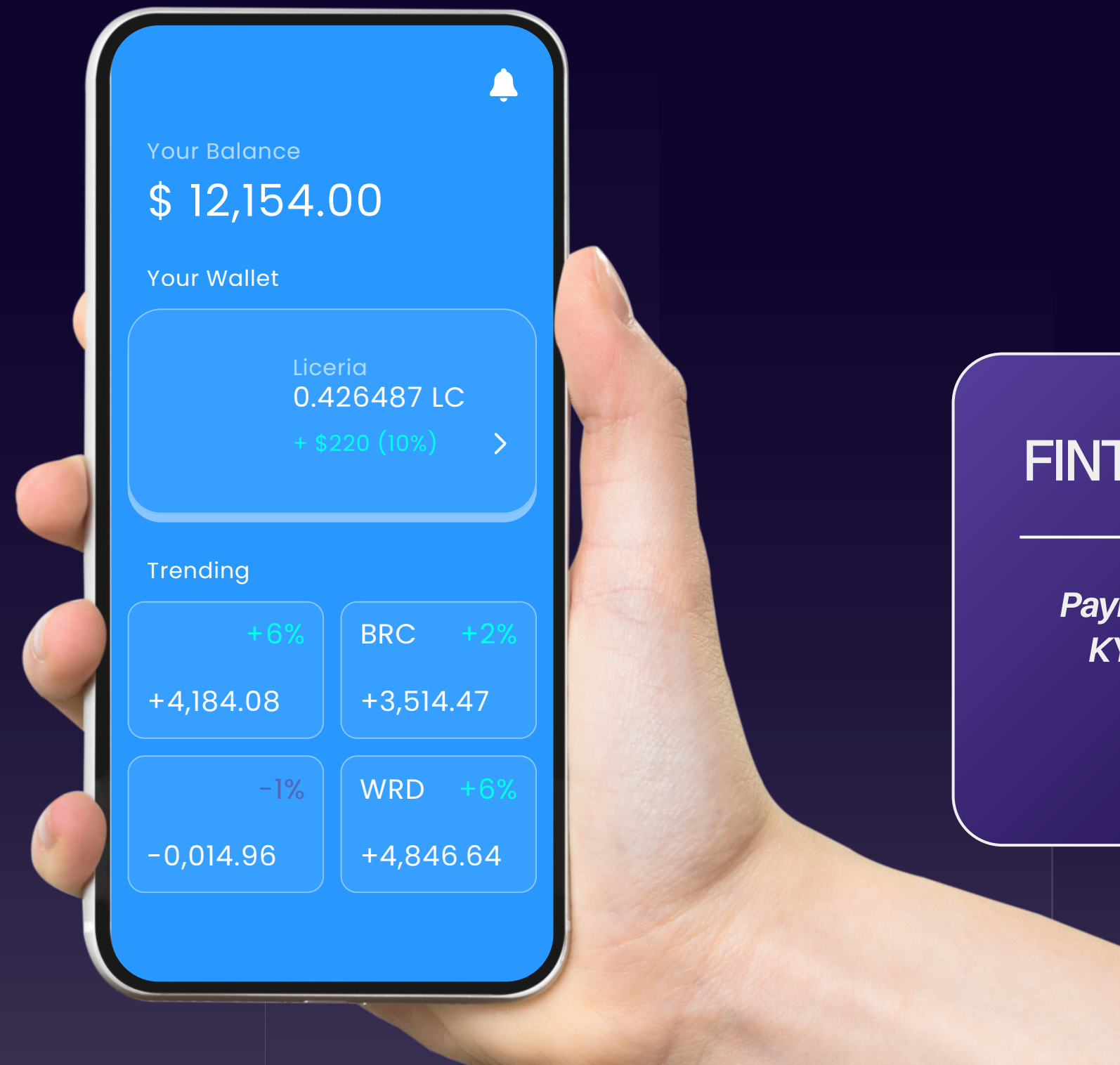


Our Services

Technology engineered around your business.

MVP DEVELOPMENT

Lean, launch-ready MVPs designed to validate ideas quickly while maintaining a foundation for future scale.



FINTECH APPLICATIONS

Payment systems, trading portals, KYC/AML workflows, banking dashboards, and financial applications.

Our Services

Technology engineered around your business.

CUSTOM SOFTWARE

Bespoke applications, integrations, internal tools, and customer-facing systems designed around your workflows.

Algoryx's
**Your Perfect
Custom
Software Awaits.**

ALGO TRADING STRATEGIES

Strategy design, backtesting, automation, broker integration, and risk-controlled deployment across equities, derivatives, and global markets.

Our Services

Technology engineered around your business.

BILLING • PRINTING • PACKING SOFTWARE

Invoicing, subscriptions, usage tracking, payment reconciliation, and operational software built for accuracy and auditability.

CRM • INVENTORY • ERP • MANAGEMENT

Custom business-management platforms covering CRM, inventory, ERP, sales, marketing, support, reporting, and workflow automation.



Market Analysis



Companies that leverage AI and modern software see up to a 40% boost in operational productivity and can reduce customer response times by as much as 80% through automated workflows. In contrast, non-tech-driven businesses spend up to 70% of employee time on repetitive, manual tasks, leading to operational costs that run 20% to 30% higher than their automated peers. This gap creates a stark outcome: tech-enabled firms achieve 15% to 25% higher profit margin on average, while non-adopters experience slower growth and double the risk of market share loss over time.



Our Team

COMPUTER SCIENCE ENGINEER WITH PRODUCTION TRADING AND WEALTH-TECH EXPERIENCE ACROSS DUBAI AND INDIA.

PREVIOUSLY LED ENGINEERING FOR A GIFT CITY PLATFORM UNDER IFSCA, WORKING ON CROSS-BORDER ACCESS, INSTITUTIONAL BROKER INTEGRATIONS, MULTI-MARKET TRADING SYSTEMS, AND AWS INFRASTRUCTURE.

Pratyush Bilore

CTO

PROFESSIONAL TRADER WITH A B.TECH IN ELECTRICAL ENGINEERING, POSTGRADUATE ENGINEERING IN AUTOMATION FROM CANADA, AND CFA LEVEL 1 CANDIDACY.

FOUNDER OF SQUAREOFF INVESTTECH AND CEO AT ALGORYX, LEADING SALES, CLIENT RELATIONSHIPS, AND MARKET-FACING STRATEGY.

Varun Pandya

CEO

BRINGS EXPERIENCE ACROSS FINANCIAL BACKENDS, MODELLING, MARKET TERMINOLOGY, AND SCALABLE SAAS SYSTEMS. HIS WORK SPANS INDIAN EQUITY ANALYSIS, FINANCIAL DATA INFRASTRUCTURE, HNI REPORTING, AND FINTECH PLATFORM DEVELOPMENT.

Abhishek Gupta

Co-founder

Portfolio



Portfolio



Get in touch with Us



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